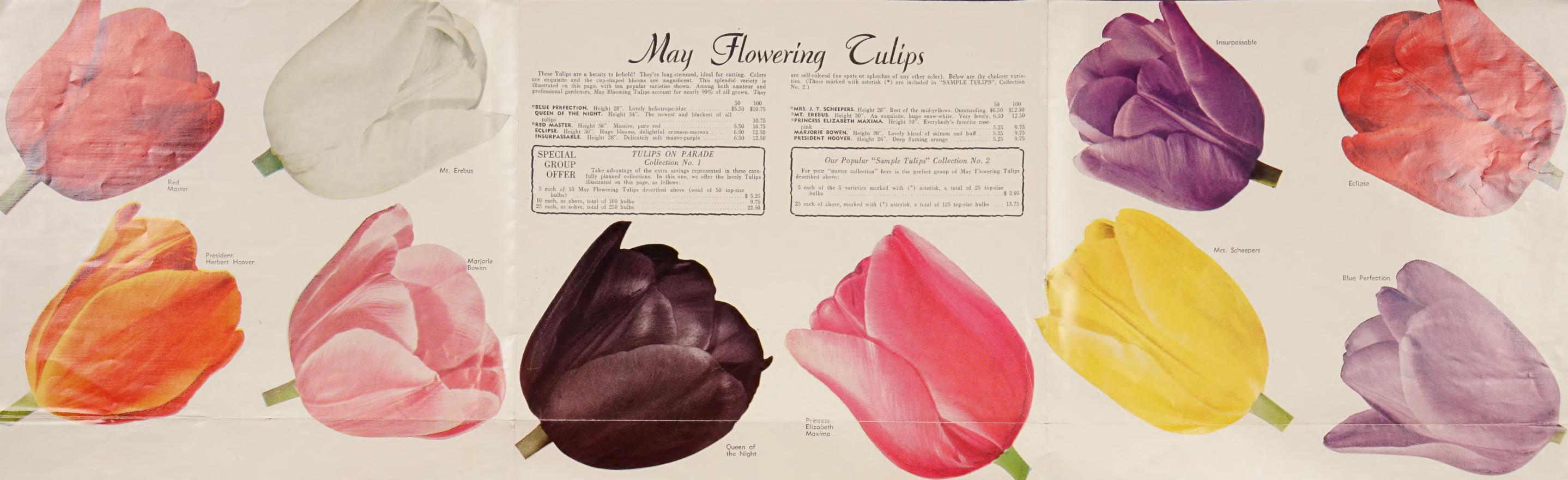


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# The Finest Tulip Bulbs of All Time!

## Holland-Grown Exclusively For Max Schling Seedsmen

### AT 15% SAVING IF YOU ORDER NOW

Dutch growers have been outdoing themselves in their efforts to produce the finest Tulip bulbs ever known. The varieties we show and describe here are typical of the wonders that are coming to us today. There's hardly a color you can imagine — not a famous type, new or old, that isn't available in our versatile assortment. And, despite their exotic character they are amazingly easy to grow.

#### So Easy To Grow That Any Beginner Can Get Professional Results

You'll find it hard to believe that so little effort and expense can be so rewarding. To plant, you simply dig a hole 6 inches deep and place the bulb in it; cover and firm up the soil. That's all. Just let it lie there all winter and in the spring out it pops. By planning your color schemes and blooming periods as directed, you will enjoy a period of

prolonged bloom and glorious colors. Your principal concern should be the quality of the bulbs you plant. If you buy from Max Schling Seedsmen, Inc., you know you get quality bulbs — every one guaranteed to bloom — or your money back.

## Tree Peony Flowered Tulips

... BLOOM MAY 1st TO 18th ...

No mere description of these lovely double Tulips with flowers that closely resemble Peonies, could do them justice. The strain is new, the flowers magnificent as to size and color. Frankly, we have never seen finer, more beautiful blooms. Equally splendid as garden flower or as cut flowers.

**Grand National.** Lovely creamy yellow. Closely resembles giant yellow Tree Peony.

**Joseph Israels.** Brilliant deep red with broad cream edge on each petal.

**Lilac Queen.** Pure lilac-blue.

**Mayblossom.** Brilliant pink of great size and beauty.

**Ruysdaels.** Lovely salmon-pink, delightfully scented.

**Vincent Van Gogh.** Delightful bright red, edged with yellow. Blooms are 6 inches across and 4 inches deep.

25 for \$6.25; 100 for \$23.00

**DUTCH MASTERS TULIPS — Collection No. 3**  
Here's a most desirable collection of the six Tree Peony Flowered Tulips described above. An excellent buy at appreciable savings:  
5 each of the 6 above varieties (total of 30 bulbs) \$ 7.00  
10 each of the 6 above varieties (total of 60 bulbs) 13.50

Grand National



Vincent Van Gogh

## Exotic Parrot Tulips

These strange but lovely flowers will give you a real thrill. The flowers are extremely large and the petals are "fringed" or feathered. The colors are extremely bright and showy. Strong stems, suitable for cutting.

**BLUE PARROT.** A really blue Tulip, delightfully fringed, extra strong stems for cutting. Blooms in May. 5.25 9.75

**FANTASY.** Appropriately named, rich pink feathered green, very popular. 5.25 9.75

**FIREBIRD.** One look at this one and you'll know why it's named as it is! Rich vivid red. 6.50 12.50

**ORANGE FAVORITE.** Beautiful brilliant orange, very strong substance. Strong stems. 7.00 13.50

**SUNSHINE.** Lovely clear yellow. 7.00 13.50

**PARROT TULIP COLLECTION No. 6**  
Your garden won't be complete without this fine collection of the dazzling beautiful Parrots.  
5 each of the above 5 Parrots (total of 25 bulbs) \$ 2.80  
10 each of the above 5 Parrots (total of 50 bulbs) 5.25  
25 each of the above 5 Parrots (total of 125 bulbs) 12.50



Firebird

**Botanical Tulips** Collection No. 4  
This is an excellent "starter collection" of the desirable Botanical Tulips described above. Fine for rock garden or naturalizing.  
5 each of the above 5 varieties (25 bulbs in all) \$ 6.00  
25 each of the above 5 varieties (125 bulbs in all) 27.50



Planting Shows "Red Emperor" Brilliant Color Display

**SPECIAL OFFER!**  
**Easter Parade** OF SPRING HARBINGER BULBS  
A Complete Garden Collection  
Collection No. 5

Here's how to plan your perfect spring garden: select one or more of the delightful collections shown; add an assortment of Daffodils shown on reverse and then top it off with this fine collection which has been planned to give you a wide range of color over a long period of time. All are early blooming. You get all these:  
Mixed Crocus Snowdrops (Galanthus) Scilla Campanulata (Wood Hyacinths)  
Scilla Sibirica (Blue Squill) Chionodoxa (Glory of the Snow)  
Blue Grape Hyacinths (Muscaris) Ornithogalum Umbellatum (Star of Bethlehem)  
10 each of above 7 varieties (70 bulbs) \$ 3.95  
30 each of above 7 varieties (210 bulbs) 10.95

## Botanical Tulips ... Ideal for rock gardens and for naturalizing



<b>CAESAR FRANCK.</b> Height 6 in. Resemble a miniature Keizerskroon. Brilliant red and yellow combination. 50 100	\$12.75 \$24.00
<b>CLUSIANA.</b> Height 8 in. Commonly known as the "pepper-mint-stick" Tulip. Lovely pink and white combination. 6.50 12.50	
<b>KAUFMANNIANA.</b> Height 8 in. This is the original Water-Lily Tulip. Cream-white with pink stripes. 7.00 13.50	
<b>PRINCEPS.</b> Equally as large as Red Emperor (largest of all Tulips!), almost identical color, but blooms a week later. 8.00 15.50	
<b>RED EMPEROR.</b> King of all the Tulips! Extremely large, vivid red. Blooms early. <b>This variety will be extremely scarce this year.</b> 8.00 15.50	



# Order Now and Be Sure of the Very Best Selection

With the wide choice of varieties — and the tremendous range of colors, listed here, there's no limit to the exciting and spectacular effects you can achieve. Start planting your bulbs when they arrive, about the middle of September, following our clear outline of blooming dates, and you will revel in a garden of continuous beauty throughout the spring. Plant so that Snowdrops, Narcissi and Tulips appear each in

turn. Plant early spring flowering bulbs, like Crocus, in clusters — Daffodils or Narcissi in small groups, making informal arrangements. Use your imagination to create eye-appealing patterns. You can't go wrong — because every bulb offered in this list is grown, graded and sorted in Holland — exclusively for us. All are top-size, highest quality bulbs. You cannot buy any finer!

## Max Schling Seedsmen, Inc.

618 MADISON AVENUE, NEW YORK 22, NEW YORK

### SAVE AT LEAST 15% — CLIP AND MAIL THIS COUPON TODAY

We Cannot Accept Orders For Quantities Smaller Than Those Listed for Each Variety.

Max Schling Seedsmen, Inc., 618 Madison Avenue, New York 22, N. Y.

Name \_\_\_\_\_ Date \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Quantity \_\_\_\_\_ Article \_\_\_\_\_ Price \_\_\_\_\_

Check or money order enclosed.  
 Charge my established account.

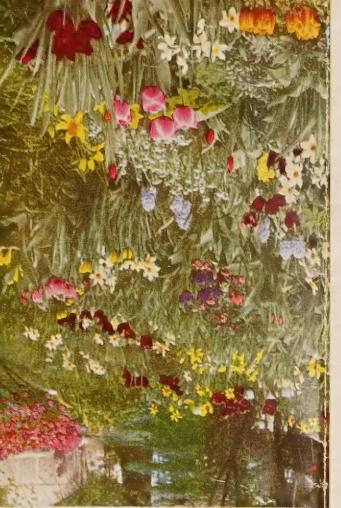
Total \_\_\_\_\_

at Big Price Savings if You Act at Once  
618 Madison Ave., New York 22, New York  
Please! Postmaster: Form 357 Required.

RALPH R. SHAW  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON 25, D. C.

LIBRARY  
U. S. POSTAGE  
PAID  
New York, N. Y.  
Permit No. 2783  
See, 3466, P. L. 6.

the  
World's  
finest  
garden!



# SPRINGTIME is the RIGHT TIME to order Max Schling's Famous Holland-Grown Bulbs

### SEE WHAT YOU'RE GETTING!

#### Order These World-Famous Imports NOW for Next Fall's Planting - Next Spring's Blooming

Here is why it makes good sound sense to order your next season's bulbs now. At this time you can see these splendid varieties blooming in your own and your neighbor's gardens — on fine estates and in public parks. You don't have to rely solely on pictures in a catalog. You can decide upon the type, the color you most admire and want. So, right now,

before you forget what they look like, check the varieties that interest you in this folder. Identify them with the gorgeous flowers in bloom around you — and get your order off at once.

Your bulbs will be shipped to you at the correct time for fall planting.



and save  
AT  
LEAST  
15%

15%

### Star Spangled Narcissus Collection No. 7

Here is an exceptionally fine collection of our very finest Narcissus. Every bulb is guaranteed top blooming size. Each of these ten varieties is a gem in its class.

GERANIUM. Clusters of white blooms with red cups.

HAZELock. Pure glowing yellow.

MONIQUE. Pale yellow with orange-red cup.

MRS. E. H. KRELAGE. Giant white with cream trumpet.

MUSIC HALL. Pure white with bright yellow trumpet.

ORANGE GLOW. Yellow with pale orange cup.

SCARLET GEM. Clusters of yellow blooms with bright red cups.

SOLE MIO. Pure golden yellow Daffodil.

STAR OF THE WEST. Star-shaped white; pale yellow cup.

TEXAS. Double yellow, interlaced flame-red.

5 each of the 10 above varieties (50 bulbs in all) ..... \$ 6.95

10 each of the 10 above varieties (100 bulbs in all) ..... 12.95

25 each of the 10 above varieties (250 bulbs in all) ..... 31.00

# The Most Beautiful Flowers in the World

THESE LOVELY SPRING EARLY BIRDS  
WILL BLOOM FROM BULBS YOU PLANT NEXT FALL

Even before winter's tang has disappeared from the air, the dainty Snowdrops and gay Crocus will appear — to be followed in quick succession by the splendor of Narcissi, Daffodils, Hyacinths, till your garden is a riot of brilliant color. Best of all, this glorious effect can be achieved even if you never grew a thing before. It's all explained in the simple, easy-to-follow instructions sent you with every order.

All the spring-flowering bulbs offered in this list will be delivered to you at fall planting time — about September 15th — and they are all guaranteed to bloom — or your money will be refunded.

### ORDER NOW FOR BETTER SELECTION AND SAVE 15% OR MORE



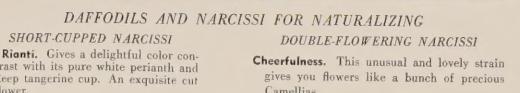
Pot O' Gold  
Crocus Collection No. 10

Crocus is one of the first spring flowers to bloom and there is nothing so delightful in March as a mass of its variegated colors, whether in a border or rock garden. This collection is made up of exquisite shades of yellow, purple, blue, white and striped, especially selected for mass planting.

50 for \$2.75 100 for \$4.95

1000 for \$45.00

Crocus



### DAFFODILS AND NARCISSI FOR NATURALIZING

#### SHORT-CUPPED NARCISSI

Lo Rionti. Gives a delightful color contrast with its pure white perianth and deep tangerine cup. An exquisite cut flower.

50 for \$7.25 100 for \$13.50

#### DOUBLE-FLOWERING NARCISSI

Cheerfulness. This unusual and lovely strain gives you flowers like a bunch of precious Camellias.

50 for \$7.00 100 for \$13.00



DUKE OF WINDSOR. This strain Daffodil has a striking rich golden color. Flowers are large, pure white with deep yellow centers.

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